

JOSH GILMER

PROBLEM SOLVER. CRITICAL THINKER. INDUSTRY LEADER

205.913.8908

j@hbrs.co

```
const name = 'joshuagilmer'
```

 `linkedin.com/in/${name}`

 `github.com/${name}`

 `dribbble.com/${name}`

 `twtr.com/${name}`

 `fb.com/${name}`

My passion is creating things that enrich the lives of massive audiences.

Interests

- Drones
- Gamification
- 3D Printing
- Video Games
- Animated Films
- Apple Products
- eSports
- Artificial Intelligence
- Cryptocurrency
- Sudoku
- Amazon Alexa

1775 Hickory Road
Vestavia Hills, AL 35216

Introduction

Digital native and platform pioneer, born with a silicon spoon in mouth. Natural-born leader and entrepreneur at heart. Fosters teamwork championed from overflowing passion, hands-on involvement, dedication and commitment to excellence. Experienced creative director, designer, developer, project manager and account executive. Vice President UI/UX Interaction Designer role with latest employer includes design, front-end and full stack development, with both dev-ops and back-end responsibilities on cross-functional teams. Acted as UX project lead, with some project management chores. Responsibilities have included design and development; dev-ops; UI/UX; conversational UIs, web development primarily in HTML, CSS, JSON and Javascript utilizing libraries, frameworks and platforms including Git, NPM, Yarn, Jenkins, Node, React, Redux, Gulp, Grunt, WordPress, jQuery, Bootstrap and Material Design; API creation and utilization, graphic and logo design; branding; copywriting; SEO and SEM; digital advertising; computer animation and motion graphics; talent recruitment, direction and management.

Programming Proficiencies

HTML/HTML5
CSS/CSS3
SASS/SCSS
Javascript
Git
PHP
MySQL
JSON
NPM/Yarn
Node
REST APIs
React
Redux
Vue
Ember
Angular
WordPress
Hugo
Bower
Gulp
Grunt
Webpack
Material Design
Bootstrap
jQuery
lodash
Bourbon/Neat
Express
AWS Lambda

Software Proficiencies

Autodesk Maya
Autodesk 3DS Max
Adobe After Effects
Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premier Pro
Apple Final Cut Pro
Apple Keynote
Apple Shake
Apple Xcode
MAMP
Microsoft Office
Sublime Text
Sketch
Postman
iTerm
Github
Bitbucket
Jenkins
JIRA
Slack
Google Tag Manager
Google Analytics
Google Docs
Google Sheets
Invision



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Interests

- Backpacking
- Camping
- Running
- Golf
- Top Golf
- Football
- Tennis

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Education

Full Sail University, Orlando, FL
Entertainment Business Master
of Science, 3.9 GPA, Course
Director's Award
Full Sail University, Orlando, FL
Animation Bachelor of Science

Volunteering

WordPress WordCamp Birmingham
2016 - Designer
2017 - Speaker
Crestwood North Neighborhood
Association Vice President (2018)
Greater Crestwood Inc. Co-Chair (2018)

Professional Experience

VP - UI/UX Interaction Designer, Regions Bank

AUG 2018 - PRESENT

Embedded UI/UX partner on SAFe Agile team responsible for modernizing all digital account origination in an omni-channel solution built primarily in React with Redux/MobX.

- Early front-end developer responsible for creating React-based UI form components as well as some stateless functional components.
- Helped bridge strategic partners, solutions experts, UI/UX, legal, risk, product owners, scrum masters and other stakeholders into formation of approved prototypes, meeting all regulatory and policy hurdles, and ready for development and production release.
- Designed interactive prototypes for new products and application flows primarily in Sketch and Invision.
- Attended product demos, stand-ups, backlog refinements, retrospectives and ensured development stayed true to the look and feel and to the intended interactions previously designed.
- Advocated constantly and with empathy for our end-users (bank customers) that used our account origination applications, and both directed and provided feedbacks to other UX/UX design team members.

Senior Web Developer, Luckie

MAY 2016 - AUG 2018

Primarily developed very highly scrutinized and legally reviewed websites for the ViiV brand of GlaxoSmithKline. Responsible for completing self-management chores that aided project managers, including working in JIRA, connecting Git commits to tickets, and deploying code via the same commits in Jenkins. Created in-house solutions to streamline project workflows within our SOC2 compliance. Used libraries and tech stacks including Ember, Vue, Express, Axios, lodash, React and Redux.

- Developed websites for prominent brands including GSK, Little Debbie, the SEC, The Civil Rights Trail, Schönox and Brasfield & Gorrie.
- Helped bridge project managers with partnering agencies such as McCann to better understand project goals, time tables and limitations.
- Highly leveraged GTM (Google Tag Manager) to track a myriad of events, ad conversions and external analytics scripts.
- Consulted with co-workers outside my department to help with deployment, analytics and UI/UX.

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Interests

- Reading
- Art Showings
- Photography
- Music / Spotify
- Cooking
- Wine Tasting

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Professional Experience // continued

- Used site generators such as Hugo to build sites legally required to abstain from using any CMS or dynamically generated content: optimizehiv.com

Web Developer, Infomedia

FEB 2015 - APR 2016

Supported over 300 active, primarily WordPress client websites, and added new features and functionality to existing client websites. Converted older websites to WordPress and/or responsive designs and tackled all project overflow from production team. Clients included Coca-Cola United and Tazikis.

- Blazed a trail for staff adoption of SASS/SCSS and orchestrated move from Hybrid theme development to a proprietary Underscore theme build.
- Built numerous WordPress websites from various stages of design and development to completion. Reference this project sample which was designed, coded and launched: covenantclassical.com.
- Teamed together with other support and production staff to whitelist 3rd-party plugin use, brainstorm project workflows and educate on new coding techniques and solutions.
- Balanced multiple development projects against incoming support tickets weighted by estimated turnaround and urgency.

Designer and Founder, Not iT Labs

APR 2012 - PRESENT

Created a modern smartphone application for group gamification of task delegation, called Not iT.

- Successfully [raised seed round of funding in excess of \\$60,000](#).
- Marketed Not iT at SXSW Interactive Trade-show and was second most talked about company.
- Press coverage on [Mashable](#) and [Birmingham Magazine](#).
- Responsible for all [UI / UX design](#), branding and marketing.
- Managed relationship and iOS programming with third-party developers.

Founder, Huebris

NOV 2008 - PRESENT

Started local, boutique, brick and mortar-less, design and development studio which has produced studio-grade results for over nine years to clients ranging from start-ups and non-profits, to Fortune 500 companies.

- Design of corporate logos, print media, infographics, websites, etc.
- Management of freelance and contract designers and developers.
- Front-end [development of websites, mobile websites and widgets](#).
- Implementation of code libraries and repositories including [WordPress](#).
- Social Media consulting, branding, management, promotions and advertising.
- Computer animation, motion graphics and architectural visualizations.
- Account Executive for all clients within the company.
- Front page exposé on the business section of [The Birmingham News](#).
- Guest lecturer on social media marketing to the [Alabama Media Professionals](#) organization.

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Other Skills

- Windows/Mac Native
- Responsive Design and Development
- A/B Design Testing
- Display Ad Creation
- Copywriting
- Email Development
- Talent Recruitment
- Entrepreneurial Mindset
- Natural-born Leader
- Even-tempered
- Eagle Scout Recipient

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Professional Experience // continued

Web Developer, Education Corporation of America

SEPT 2014 - FEB 2015

Worked with a small team within the marketing department of ECA which handled design and development of all the web properties in-house for the websites of Virginia College, Culinar, the New England College of Business and Ecotech.

- Lead designer and developer, Ecotech and Golf Academies of America websites.
- Created design wireframes, mock-ups and interactive designs for websites, responsive sites and microsities.
- Worked within ECA's tech stack which relied heavily on Adobe software, including ColdFusion.
- Completed design for digital advertising and social media ads and posts.

Creative Director, Labyrinth Holdings

JUN 2013 - MAR 2014

Provided art direction, talent recruitment and web app development for a holding company housing numerous digital properties including over a dozen digital magazines and a real-estate cloud marketing SaaS application.

- Crafted service offerings around content marketing packages.
- Established project workflow protocols to seamlessly execute client jobs.
- Built a team of highly talented designers, copywriters, marketers and IT professionals from the ground up.
- Directed the design of high-profile outdoors and sports magazines for Okuma and Mossy Oak.
- Built an internal intranet and company sales portal with supporting sales collateral in WordPress.
- Managed over a dozen web properties and their corresponding social media presence.

Apprentice, Kinetic Communications

AUG 2010 - FEB 2011

Completed internship with a focus on project management—with duties including WordPress web design and development—all completed under the tutelage of owner, Jay Brandrup.

- Attended client meetings, and drafted requests for proposal from meeting notes and internal follow-up meetings.
- Guided client projects through Kinetic's detailed process gauntlet.
- Created an augmented reality interactive display for the Kinetic open house.

Designer & Developer, Today's Class I Melior

MAR 2009 - SEPT 2009

Responsible for hair and cloth computer generated simulations. Created supporting graphics for user interfaces and e-learning modules.

- Simulation VFX and computer generated modeling, texturing and rendering for cloth and hair graphics.
- Created a cloud lecture builder for teachers using Adobe Flash merging Actionscript 2.0 and 3.0 SWFs.

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Personal Facts

- Married to spouse Devyn Gilmer since 05/27/2017
- Proud Father to Cahill Gilmer since 03/24/2020

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Professional Experience // continued

Work Study, Virginia College

JAN 2004 - JUL 2006

Professor's aid, lab instructor and monitor while attending VC for a degree in game design, before transferring to Full Sail University.

- Taught classes on material editing and rendering in 3D Studio Max.
- Environment modeler, texturer and renderer on a college commercial which increased program enrollment over 25% in one semester.

Reference

John Cobbs, Director of Development while at Luckie

205.215.1585