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DESIGNER. DEVELOPER. LEADER.

My passion is creating things used to enrich the lives of massive audiences.

Digital native and pioneer, born with a silicon spoon in mouth. Natural-born leader and entrepreneur at heart. Fosters teamwork championed from overflowing passion, hands-on involvement, dedication and commitment to excellence. Experienced creative director, designer, developer, project manager and account executive. Responsibilities have included project management, design and development; UI and UX design; development in HTML, CSS and Javascript utilizing libraries and frameworks including NPM, Hugo, Gulp, Grunt, Yarn, Git, jQuery, Bootstrap and WordPress; graphic and logo design; computer animation and motion graphics; talent recruitment, direction and management.

SOFTWARE PROFICIENCIES

- Autodesk Maya
- Autodesk 3DS Max
- Adobe After Effects
- Adobe Dreamweaver
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premier Pro
- Apple Final Cut Pro
- Apple Keynote
- Apple Shake
- Balsamiq
- Google Analytics/Tag Manager
- MAMP
- Microsoft Office
- Sublime Text
- WordPress

PROGRAMMING PROFICIENCIES

- HTML / CSS / CSS3
 - WordPress / PHP / MySQL
 - SASS / Bourbon / Neat
 - Javascript / jQuery / Grunt / Node
 - Underscore / Bootstrap
 - RESTful APIs / JSON
 - Git / Github / Bitbucket
-

OTHER SKILLS

- Windows / Mac / Linux Native
- Gamification
- Entrepreneurial Mindset
- Natural-born Leader
- Computer Animation
- Motion Graphics
- NPM / Homebrew / Ruby Gems
- Graphic and Logo Design
- CMS Back-end Development
- Web Design and Development
- Responsive Web Design / Dev
- UI/UX Design and Architecture
- A/B Design Testing
- Command Line - Terminal
- Smartphone App Design
- Search Engine Optimization
- Display Ad Campaigns
- Copywriting
- Social Media Marketing
- Email Newsletter Campaigns
- Talent Recruitment
- Project Management
- Website Support and Upkeep
- Eagle Scout Recipient

EDUCATION

Full Sail University, Orlando, FLEntertainment Business *Master of Science*
3.9 GPA, Course Director's Award**Full Sail University**, Orlando, FLComputer Animation *Bachelor of Science*

PROFESSIONAL EXPERIENCE

Web Developer, *Luckie*

May 2016 - Present

Primarily developed very highly scrutinized and legally reviewed websites for the ViiV brand of GlaxoSmithKline. Responsible for completing self-management chores that aided project managers, including work in JIRA, connecting Git commits to tickets, and deploying code via the same commits and Jenkins.

- Developed websites for large brands including GSK, Little Debbie, the SEC and Brasfield & Gorrie.
- Helped bridge project managers with partnering agencies such as McCann Erickson to better understand project goals, time tables and limitations.
- Consulted with coworkers outside my department to help with deployment, analytics and UI/UX.
- Used site generators like Hugo to build sites legally required not to use a CMS.

Web Developer, *Infomedia*

February 2015 - April 2016

Support over 300 active, primarily WordPress client websites, add new features and functionality to existing client websites, convert older websites to WordPress and/or responsive designs and tackle all project overflow from our production team. Clients include Coca-Cola United and Tazikis.

- Blazed a trail for staff adoption of SASS and orchestrated move from Hybrid theme development to a proprietary Underscore theme build.
- Built numerous WordPress websites from various stages of design and development to completion. Reference this project sample which was designed, coded and launched: covenantclassical.com.
- Teamed together with other support and production staff to whitelist 3rd-party plugin use, brainstorm project workflows and educate on new coding techniques and solutions.
- Balanced multiple development projects against incoming support tickets by urgency.

Designer and Founder, *Not iT Labs*

April 2012 - Present

Created a modern smartphone application for group gamification of task delegation, called Not iT.

- Successfully raised seed round of funding in excess of \$60,000.
- Marketed Not iT at SXSW Interactive Trade-show and was second most talked about company.
- Press coverage on Mashable and Birmingham Magazine.
- Responsible for all UI / UX design, branding and marketing.
- Managed relationship and iOS programming with third-party developers.

PROFESSIONAL EXPERIENCE (CONTINUED)**Website Designer, Developer and Founder, Huebris** November 2008 - Present

Started local, boutique, brick and mortar-less, design and development studio which has produced studio-grade results for over 7 years to clients ranging from start-ups to Fortune 500 companies.

- Design of corporate logos, print media, infographics, websites, etc.
- Management of freelance and contract designers and developers.
- Front-end development of websites, mobile websites and widgets.
- Implementation of code libraries and repositories including jQuery, Bootstrap and WordPress.
- Social Media consulting, branding, management, promotions and advertising.
- Computer animation, motion graphics and architectural visualizations.
- Account Executive for all contracts within the company.
- Guest lecturer on social media to the Alabama Media Professionals organization.
- Front page exposé on the business section of The Birmingham News.

Web Developer, Education Corporation of America September 2014 - February 2015

Worked with a small team within the marketing department of ECA which handled design and development of all the web properties in-house for the websites of Virginia College, Culinard, the New England College of Business and Ecotech.

- Lead designer and developer over Ecotech and Golf Academies of America websites.
- Created design wireframes and mock-ups for websites, responsive sites and microsites.
- Worked within ECA's tech stack which relied heavily on Adobe software, including ColdFusion.
- Completed design for display advertising and social media ads and posts.

Creative Director, Labyrinth Holdings — Contract June 2013 - March 2014

Provided contract art direction, talent recruitment and web app development for a holding company with properties including over a dozen digital magazines and a real-estate cloud marketing SaaS.

- Crafted service offerings around content marketing packages.
- Established project workflow protocols to seamlessly execute client jobs following point-of-sale.
- Built a team of highly talented designers, copywriters, marketers and IT professionals.
- Directed the design of high-profile outdoors and sports magazines for Okuma and Mossy Oak.
- Built an internal intranet and company sales portal with supporting sales collateral in WordPress.
- Managed over a dozen web properties and their corresponding social media presence.

Apprentice, Kinetic Communications August 2010 - February 2011

- Completed internship with a focus on project management—with duties including WordPress web design and development—all completed under the tutelage of owner, Jay Brandrup.
- Attended client meetings, and drafted requests for proposal from meeting notes.
- Guided client projects through Kinetic's detailed process gauntlet.
- Created an augmented reality interactive display for the Kinetic open house.

PROFESSIONAL EXPERIENCE (CONTINUED)

Designer & Developer, *Today's Class | Melior*

March 2009 - September 2009

- Responsible for hair and cloth computer generated simulations. Created supporting graphics for user interfaces and e-learning modules.
- Simulation VFX and CG modeling, texturing and rendering for cloth and hair graphics.
- Created a cloud lecture builder for teachers using Adobe Flash merging Actionscript 2.0 and 3.0 SWFs.

Work Study, *Virginia College*

January 2004 - July 2006

- Professor's aid, lab instructor and monitor while attending VC for a degree in game design.
- Taught classes on material editing and rendering in 3D Studio Max.
- Environment modeler, texturer and renderer on a college commercial which increased program enrollment over 25% in one semester.

VOLUNTEERING AND ONGOING EDUCATION

WordPress Birmingham

- Community Planning Volunteer, WordCamp
- Genius Bar Volunteer
- Workshop Lecturer
- WordCamp Attendee 2013, 2014 & 2016

Team Treehouse Online Learning

- In top 1% of over 350,000+ students
- Over 17,000 total points
- 233+ Badges and Achievements
- 99th Percentile in HTML/CSS/Digital Literacy

INTERESTS

- | | | |
|---------------|------------------|----------------------|
| ■ Backpacking | ■ Golf | ■ Video Games |
| ■ Camping | ■ Football | ■ Gamification |
| ■ Running | ■ Guitar | ■ Small Music Venues |
| ■ Art | ■ Sudoku | ■ Wine Tastings |
| ■ Photography | ■ iPhones | ■ Drones |
| ■ Tennis | ■ Animated Films | ■ Spotify |

PORTFOLIOS

- | | |
|--|--|
| ■ joshuacreedgilmer.com | ■ dribbble.com/joshuagilmer |
| ■ huebris.com | ■ joshuacreedgilmer.com/leadership-portfolio |

REFERENCES

John Cobbs

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— Dev Team Manager, Luckie

Leverett Powell

leverett@fairmonttechnology.com

— Founder, FusionScore

Andrew Sims

andrew@changerocket.com

— CEO, Dayton Area
Board of Realtors